

2024 Advertising Booking

PLEASE COMPLETE ALL DETAILS

Name of Entity: _____

Booked By: _____

Job Title/Position: _____

Postal Address: _____

City: _____ **State:** _____ **Postcode:** _____

Phone: _____ **Mobile:** _____

Email: _____

PLEASE SEND INVOICE TO:	As above:
Name of Entity:	
Email:	
Postal Address:	

In A Nutshell - Quarterly, digital industry newsletter

	Casual	2 Issues	3 Issues	4 Issues
Full Page (297mm x 210mm)	\$865ea	\$778.50ea	\$735.25ea	\$692ea
Half Page Horizontal (134mm x 190mm) Vertical (274mm x 92mm)	\$635ea	\$571.50ea	\$539.75ea	\$508ea
Quarter Page (134mm x 92mm)	\$550ea	\$495ea	\$467.50ea	\$440ea

Placement loadings:	
Inside cover - full page 2 +40%	Right hand page - full page 5, 7, 9 +30%

Please select your edition/s:			
Summer/December	Autumn/March	Winter/June	Spring/September

10% GST applied to all advertising. Pricing applied to all ads booked from 1st December 2023.

Almond Bytes - Monthly industry e-news

	Casual	3 editions	6 editions	12 editions
Banner Ad* (600px W x 185px H)	\$150ea	\$300	\$600	\$1200

* All advertisements in *Almond Bytes* are banner size. Preferential placement is not offered. The placement of ads will be rotated each edition.

10% GST applied to all advertising. Pricing applied to all ads booked from 1st December 2023.

Please select your month/s:											
Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec

Grower Notice - Mid-monthly industry e-news

	Casual	3 editions	6 editions	12 editions
Banner Ad* (600px W x 185px H)	\$150ea	\$300	\$600	\$1200

* All advertisements in *Grower Notices* are banner size. Preferential placement is not offered. The placement of ads will be rotated each edition.

10% GST applied to all advertising. Pricing applied to all ads booked from 1st December 2023.

Please select your month/s:											
Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec

P/Order: _____ Date Booked: _____ By _____

or email to communications@australianalmonds.com.au