



ALMOND BOARD
OF AUSTRALIA

AUSTRALIAN ALMONDS R&D FORUM

SPONSORSHIP OPPORTUNITIES

2025

2025 AUSTRALIAN ALMONDS R&D FORUM SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST, unless indicated otherwise

Invitation

The Almond Board of Australia (ABA) is the peak industry body for Australian almonds. The ABA operates as a not-for-profit, membership based organisation representing the interests of Australian almond growers, processors and marketers.

As the Australian almond industry's peak body seeks to maximise its profitability and ensure its sustainability by providing a platform for industry members to collectively respond to industry wide issues, invest in research and marketing, share knowledge, and interact with government and other stakeholders.

We are pleased to announce that the 2025 Australian Almonds Research & Development (R&D) Forum will be held from 21st October (field trip) to the 22nd October (forum) at the Robinvale Community Centre, Robinvale, Victoria.

This event will feature presentations from leading researchers and innovative growers, highlighting practical solutions and new technologies that are driving improvements across all aspects of almond production.

Growers and delegates will gain valuable insights into how the industry's current research efforts are driving sustainable and profitable outcomes for almond producers.

We look forward to unveiling our exciting speaker line-up in the coming months.

Sponsorship of this major event offers your organisation ongoing recognition and direct exposure at the highest level to the Australian almond industry. We invite you to become involved in this exciting industry event!

Who Will Be There?

The 2025 Australian Almonds R&D Forum aims to attract 200+ delegates.

Attendees are anticipated to come from a wide range of fields including:

- Individual growers & farm managers
- Key staff from larger orchards, processors and marketers
- Staff from listed and larger companies in the field of almond production
- Local and State Government department staff
- Key almond research scientists and academics
- Farm suppliers (implements, fertiliser, infrastructure, irrigation)

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<https://pecbookings.eventsair.com/aardforum25/sponsorshipportal>

Confirmation of your sponsorship by early July 2025 will ensure a higher level of exposure.



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Signature Sponsor

\$20,000 (Exclusive package)

Inclusions:

- An opportunity to provide sponsor remarks at a time specified by the organiser (10 minutes).
- Verbal acknowledgement as the Signature Sponsor at the opening and closing addresses.
- Recognition as the Signature Sponsor on all R&D Forum promotional material, including official program, EDMs, event website and on social media.
- Recognition as the Signature Sponsor on audio visual display during R&D Forum sessions.
- 1 x pull-up banner (up to 1m wide) located on the stage during the R&D Forum on 22 October 2025 (to be provided by sponsor).
- Acknowledgement as the Signature Sponsor on the Conference App.
- 1 x full A4 page advertisement in the Almond Board's "In A Nutshell" magazine, Spring or Summer editions.
- 2 x complimentary registrations including morning tea, lunch and afternoon tea during the R&D Forum on 22 October 2025.
- 1 x trade display consisting of 1 x clothed trestle table and 2 x chairs.
- Company logo printed on all delegate name badges, alongside host logo and Name Badge and Lanyard Sponsor.

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Networking Welcome Function Sponsor

\$7,500 (Exclusive package)

Inclusions:

- An opportunity to provide sponsor remarks at a time specified by the organiser (5 minutes).
- Recognition as the Networking Welcome Function Sponsor on all R&D Forum promotional material, including official program, EDMs, event website and on social media.
- Recognition as the Networking Welcome Function Sponsor on audio visual display during R&D Forum sessions.
- 1 x pull-up banner (up to 1m wide) located in a prominent location during the Networking Welcome Function on 21 October 2025 (to be provided by sponsor).
- Acknowledgement as the Networking Welcome Function Sponsor on the Conference App.
- 1 x full A4 page advertisement in the Almond Board's "In A Nutshell" magazine, Spring or Summer editions.
- 2 x complimentary registrations including morning tea, lunch and afternoon tea during the R&D Forum on 22 October 2025.
- 1 x trade display consisting of 1 x clothed trestle table and 2 x chairs.



Photos: R&D Forum 2023

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Networking Breakfast Sponsor

\$5,000 (Exclusive package)

Inclusions:

- An opportunity to provide sponsor remarks at a time specified by the organiser (5 minutes).
- Recognition as the Networking Breakfast Sponsor on all R&D Forum promotional material, including official program, EDMs, event website and on social media.
- Recognition as the Networking Breakfast Sponsor on audio visual display during R&D Forum sessions.
- 1 x pull-up banner (up to 1m wide) located in a prominent location during the Networking Breakfast on 22 October 2025 (to be provided by sponsor).
- Acknowledgement as the Networking Breakfast Sponsor on the Conference App.
- 1 x full A4 page advertisement in the Almond Board's "In A Nutshell" magazine, Spring or Summer editions.
- 2 x complimentary registrations including morning tea, lunch and afternoon tea during the R&D Forum on 22 October 2025.
- 1 x trade display consisting of 1 x clothed trestle table and 2 x chairs.

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Happy Hour Sponsor

\$4,000 (Exclusive package)

Inclusions:

- An opportunity to provide sponsor remarks at a time specified by the organiser (5 minutes).
- Recognition as the Happy Hour Sponsor on all R&D Forum promotional material, including official program, EDMs, event website and on social media.
- Recognition as the Happy Hour Sponsor on audio visual display during R&D Forum sessions.
- 1 x pull-up banner (up to 1m wide) located in a prominent location during Happy Hour Sponsor on 22 October 2025 (to be provided by sponsor).
- Acknowledgement as the Happy Hour Sponsor on the Conference App.
- 1 x full A4 page advertisement in the Almond Board's "In A Nutshell" magazine, Spring or Summer editions.
- 2 x complimentary registrations including morning tea, lunch and afternoon tea during the R&D Forum on 22 October 2025.
- 1 x trade display consisting of 1 x clothed trestle table and 2 x chairs.

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Notebook Sponsor

\$4,000 (Exclusive package)

Inclusions:

- Recognition as the Notebook Sponsor on all R&D Forum promotional material, including official program, EDMs, event website and on social media.
- Recognition as the Notebook Sponsor on audio visual display during R&D Forum sessions.
- Acknowledgement as the Notebook Sponsor on the Conference App.
- 1 x half A4 page advertisement in the Almond Board's "In A Nutshell" magazine, Spring or Summer editions.
- 2 x complimentary registrations including morning tea, lunch and afternoon tea during the R&D Forum on 22 August 2023.
- 1 x trade display consisting of 1 x clothed trestle table and 2 x chairs.
- Company logo printed on the recycled notebook provided to all event attendees, alongside host logo.



Photos: R&D Forum 2023

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Name Badge and Lanyard Sponsor

\$4,000 (Exclusive package)

Inclusions:

- Recognition as the Name Badge and Lanyard Sponsor on all R&D Forum promotional material, including official program, EDMs, event website and on social media.
- Recognition as the Name Badge and Lanyard Sponsor on audio visual display during R&D Forum sessions.
- Acknowledgement as the Name Badge and Lanyard Sponsor on the Conference App.
- 1 x half A4 page advertisement in the Almond Board's "In A Nutshell" magazine, Spring or Summer editions.
- 2 x complimentary registrations including morning tea, lunch and afternoon tea during the R&D Forum on 22 August 2023.
- 1 x trade display consisting of 1 x clothed trestle table and 2 x chairs.
- Company logo printed on the name badge lanyards provided to all event attendees, alongside host logo.
- Company logo printed on the name badges provided to all event attendees, alongside host and Major Sponsor logos.

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Coffee Van Sponsor

\$3,500 (Exclusive package)

Inclusions:

- Recognition as the Coffee Van Sponsor on all R&D Forum promotional material, including official program, EDMs, event website and on social media.
- Recognition as the Coffee Van Sponsor on audio visual display during R&D Forum sessions.
- An opportunity to provide 1 x pull-up banner (up to 1m wide) signage next to where the coffee van will be positioned.
- Acknowledgement as the Coffee Van Sponsor on the Conference App.
- 1 x half A4 page advertisement in the Almond Board's "In A Nutshell" magazine, Spring or Summer editions.
- 2 x complimentary registrations including morning tea, lunch and afternoon tea during the R&D Forum on 22 August 2023.
- 1 x trade display consisting of 1 x clothed trestle table and 2 x chairs.



Photos: R&D Forum 2023

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High Visibility Vest Sponsor

\$3,500 (Exclusive package)

Inclusions:

- Recognition as the High Visibility Vest Sponsor on all R&D Forum promotional material, including official program, EDMs, event website and on social media.
- Recognition as the High Visibility Vest Sponsor on audio visual display during R&D Forum sessions.
- Acknowledgement as the High Visibility Vest Sponsor on the Conference App.
- 1 x half A4 page advertisement in the Almond Board's "In A Nutshell" magazine, Spring or Summer editions.
- 2 x complimentary registrations including morning tea, lunch and afternoon tea during the R&D Forum on 22 August 2023.
- 1 x trade display consisting of 1 x clothed trestle table and 2 x chairs.
- Company logo printed on the high visibility vests provided to all field trip attendees (on 21 October 2025), alongside host logo.

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Trade Display Only

\$2,500

Only a limited number of packages available

Inclusions:

- 1 x trade display consisting of 1 x clothed trestle table and 2 x chairs.
- Acknowledgement as an exhibitor on the Conference App.
- 1 x complimentary registration including morning tea, lunch and afternoon tea during the R&D Forum on 22 October 2025.

Interaction

The Exhibition area has been designed to ensure good visibility and access to all trade displays. Maximum traffic flow will be encouraged by placement of catering stations at key points in the event space.

Exhibition Manual

An Exhibition Manual detailing additional items such as delivery instructions, timings etc will be forwarded to all exhibitors approximately 1 month prior to the Forum.

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Supporter

\$1,000

Inclusions:

- Recognition as a supporter on all R&D Forum promotional material, including official program, EDMs, event website and on social media.
- Recognition as a supporter on audio visual display during R&D Forum sessions.
- Acknowledgement as a supporter on the Conference App.
- 1 x quarter A4 page advertisement in the Almond Board's "In A Nutshell" magazine, Spring or Summer editions.



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Terms & Conditions

To Confirm Sponsorship

- To book a sponsorship package, please visit the sponsorship booking portal at <https://pecbookings.eventsair.com/aardforum25/sponsorshipportal>
- Enter your company information (including uploading your company logo and weblink), select the package and read and accept the sponsorship agreement.
- Once completed you will receive a confirmation letter and tax invoice.
- Your sponsorship package will be confirmed once the sponsorship agreement has been accepted and a deposit payment of 50% has been paid.
- Payment instructions will be highlighted in the booking portal.

Sponsorship Conditions

- To confirm sponsorship, acceptance of these terms and conditions via the sponsorship booking portal is required.
- The deposit of 50% of total payment due is required before any entitlements can be delivered (special arrangements can be made).
- The final balance is due by Sunday, 31 August 2025.
- Payment terms are strictly 7 days after the tax invoice has been sent.
- All fees are in Australian dollars and include GST.

Cancellation Policy

- 25% cancellation fee will apply for cancellations received prior to 1 July 2025.
- 50% cancellation fee will apply for cancellations received between 1 July 2025 - 31 July 2025.
- 75% cancellation fee will apply for cancellations received between 1 August 2025 – 31 August 2025.
- Cancellations received after 31 August 2025 will not be refunded.
- Notice of cancellation must be submitted in writing to shanna@premiereventconcepts.com.au.

Liability/Insurance

All exhibitors must have public liability insurance for the period of the event. The Almond Board of Australia, Premier Event Concepts or the venue will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, registrants, the public or property from any cause whatsoever prior to, during and the subsequent period of the meeting. Exhibitors shall indemnify and hold harmless The Almond Board of Australia, Premier Event Concepts and the venue from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of trade displays.

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