



Meet **RoBird®** – the safe, effective and humane wildlife management solution for complex industries.

RoBird™ is a family of biologically inspired bird drones, engineered to mimic the natural flight of birds of prey. **Available in two mission-specific models – one with flapping wings, and one with fixed wings – RoBird™ delivers realistic deterrence for a wide range of use cases.**

## Why **RoBird®**?

### Mimics bird behaviour

Other birds think RoBird® is the real deal – and they steer clear.

### The most humane choice

A true-to-nature drone – indistinguishable from the real predator.

### Lasting behavioural changes

Behavioural changes that save bird lives, reduce bird strikes, and remove birds from harm's way.

### Flapping Wings



### Fixed Wings



# 10,000+

flights in Agriculture, Energy, and Airports.

## Taking Flight Against **Crop Loss**

Birds can be one of the worst nightmares for farmers, literally eating or destroying their livelihood. Birds are attracted by highly nutritious crops, protein-rich grasses or orchards as well as by freshly sowed fields.

Our services offer relief in many of these situations. During the nesting period, wading birds can be kept from nesting in fields; during sowing, RoBird can keep birds at bay; in orchards, and can be used to protect fruit as it ripens.

**“With RoBird I saved over €500.000 compared to the years before using it”**

John Berden  
Blueberry Giant Farm, Germany



### Blueberry farms

- Damage by thousands of starlings
- 4 farm locations, 110 hectares of land
- Client since 2015

### Effectiveness in population reduction:

- Major decrease in starling interference
- Crop loss from >20% to <5%
- Direct increase in revenues, direct decrease in costs

### Average savings per farm:

Over half a million euro/year