ALMOND BOARD OF AUSTRALIA

2027 Advertising Booking

PLEASE COMPLETE *ALL* DETAILS

Name of Entity:

Booked By:

Job Title/Position:

Postal Address:

City: **State:** **Postcode:**

Phone: **Mobile:**

Email:

PLEASE SEND INVOICE TO:	**As above:**
Name of Entity:	
Email:	
Postal Address:	

In A Nutshell – Quarterly, digital industry newsletter

	Casual		2 Issues		3 Issues		4 Issues	
Full Page (297mm x 210mm)	$966.16ea		$870.48ea		$827.60ea		$772.72ea	
Half Page Horizontal (134mm x 190mm) Vertical (274mm x 92mm)	$709.28ea		$661.44ea		$638.56ea		$566.80ea	
Quarter Page (134mm x 92mm)	$614.64ea		$553.28ea		$522.08ea		$491.92ea	

Placement loadings:			
Inside cover - full page 2 **+40%**		**Right hand page** - full page 5, 7, 9 **+30%**	

Please select your edition/s:							
Summer/ December		Autumn/ March		Winter/ June		Spring/ September	

10% GST applied to all advertising. Pricing applied to all ads booked from 1st January 2027.

Almond Bytes – Monthly industry e-news

	Casual		3 editions		6 editions		12 editions	
Banner Ad* (600px W x 185px H)	$408.72ea		$645.84		$1269.84		$1398.80	

* All advertisements in *Almond Bytes* are banner size. Preferential placement is not offered. The placement of ads will be rotated each edition.
10% GST applied to all advertising. Pricing applied to all ads booked from 1st December 2023.

Please select your month/s:																							
Jan		Feb		Mar		April		May		June		July		Aug		Sep		Oct		Nov		Dec	

Grower Notice – Mid-monthly industry e-news

	Casual		3 editions		6 editions		12 editions	
Banner Ad* (600px W x 185px H)	$408.72ea		$645.84		$1269.84		$1398.80	

* All advertisements in *Grower Notices* are banner size. Preferential placement is not offered. The placement of ads will be rotated each edition.
10% GST applied to all advertising. Pricing applied to all ads booked from 1st December 2023.

Please select your month/s:																							
Jan		Feb		Mar		April		May		June		July		Aug		Sep		Oct		Nov		Dec	

P/Order: Date Booked: By

submit via email or email to communications@australianalmonds.com.au